



Rohit Bakshi

Entrepreneur
Founder "RBL"
Investor
Business consultant

Contact

Located

India
Thailand
Japan
Croatia
UAE

E-mail

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Skills

Strategies and goals

Excellent

Strategic planning

Excellent

Business Development

Excellent

Business planning

Excellent

Financial Management

- Strategic-thinking individual experienced in turning low-performing organizations into top revenue producers. Offering engaging and pleasant personality with expertise improving customer relationships.
- Dynamic Director oversees every facet of production with strong project management and decision-making skills. Brings comprehensive knowledge of all type of production writing, planning and technical operations. Skilled at coordinating production plans and personnel resources to complete work under tight deadlines.
- Talented Director with excellent marketing, customer service and facility oversight skills coupled with more than 18+ years of experience. Highly effective and comfortable working with people at all organizational levels.

Professional History

2025-04

UNIVA RBL Co., Ltd (Japan)

CEO

RBL (Royal Basketball League)

Established RBL in Japan.

Partner with UNIVA Group and Hakuodo Group to promote 3x3 Basketball in Japan.

2022-03-

NIZ Global Enterprise D.O.O. (Croatia)

Current

CEO

3BL Croatia

Established 3BL Croatia (3x3 Pro Basketball League) in 2022 and now planning for 3BL Croatia Season 1 including 2 challengers in Croatia.

2017-03 -

YKBK Enterprise Private Limited (India)

Current

CEO

3BL (3x3 Pro Basketball League)

India- YKBK Enterprise Private Limited -CEO

- Directed work of lighting and sound crews to coordinate efficient production operations.
- Analyzed business needs while soliciting customer feedback for process improvements.
- Monitored and coordinated workflows to optimize resources.
- Completed 3 Successful season of 3x3 professional basketball league including FIBA 3x3

Excellent

Overseas Collaboration

Excellent

Establish Joint Venture

Excellent

Professional Basketball Players

Excellent

World Tour Masters Hyderabad in India.

2016-01 -
2016-12

3x3 Professional Basketball League

- Winner of Japan 3x3 professional basketball league.
- Participation in FIBA 3x3 World Tour and top 2nd place in the world ranking

2013-03 -
2015-02

Director

JES Group

Japan- Japan Elevator Service Limited - Director

India- Japan Elevator Service India Pvt Ltd- Director

India- Japan Jindal Elevator Service Pvt Ltd- CFO

Hongkong- Japan Elevator Holding Co. Limited
Director

- Merger between JES and JPF
- Spearheaded innovative approaches to resource allocation and strategic planning.
- Directed work of lighting and sound crews to coordinate efficient production operations.
- Analyzed business needs while soliciting customer feedback for process improvements.
- Selected favorable filming locations and attained required permits to support shoot schedule.
- Collaborated with management and fellow supervisors to organize operations and achieve demanding schedule targets.

2012-01 -
2013-12

Merge and Acquisitions Consultant

OPT. Inc., Tokyo

- Merger work between two company
- Drove operational improvements which resulted in savings and improved profit margins.
- Created plans and communication for the project work.
- Worked within applicable standards, policies, and regulatory guidelines.
- Participated in team-building activities to enhance working relationships in the new merger.

2009-11
2011-12

National Team Leader

Accenture

- Team Leader
- Project Handling
- Establish communication between 2 companies.

2005-01 -
2009-12

Japan Base North Indian Restaurant and BPO (IT Consulting)

Owner of restaurant, Tokyo

IT Placement and software development

- Manage overall Six number of Restaurants.
- Monitored company inventory to keep stock levels and databases updated.
- Developed team communications and information for meetings.
- Offered friendly and efficient service to customers, handled challenging situations with ease.
- Increased customer satisfaction by resolving issues.
- In the IT sector lead placement services and software development.

Education

- ✓ *High School form Japan*
- ✓ *Senior Secondary form Japan*
- ✓ *Graduation from University of Edinburgh Scotland*
- ✓ *MBA in Finance from Edinburgh Scotland*



Basketball Professional

Summary as Player to 3x3 League owner

High School - Played as the Team Captain

University - Played as the Team Captain

Y2003~Y2005 3 Times Scottish University Champion (Scotland)

Y2006 3on3 NBA National Champion (Japan)

Y2006 NBA Heat Jam (Japan)

Y2016~Y2017 Japan 3x3 Profession League (3x3 exe premier)

✓ Japan League champion

✓ Team Captain (Hamamatsu)

✓ Participation in FIBA 3x3 World Tour

✓ Runner up of FIBA 3x3 World Tour (World ranking – 2nd)

Y2017~Till date

With the vision of Olympic and development of 3x3 Basketball in India, started 3x3 Professional League in India and conducted 3 successful league seasons.

✓ 2017- 3x3 Road to Mexico

✓ 2018- 3BL Season -1

✓ 2018- FIBA 3x3 World Tour Masters

✓ 2018- 3BL Junior (Grassroot development)

✓ 2019- 3BL Season -2

✓ 2022- 3BL Season -3

✓ 2022- 3BL Season 4 Promo tour with Red Bull

✓ 2023-FIBA 3x3 Challenger

Y2022~Till date

Started 3x3 professional basketball league in Thailand

Y2023~Till date

Started 3x3 professional basketball league in Croatia

Y2025

Started a new brand called "RBL" to promote 3x3 Basketball in Japan as well as in the World.

3x3 League rights

India (Exclusive Rights)

Thailand (Exclusive Rights)

Croatia (Exclusive Rights)

Bosnia (Exclusive Rights)

Japan (Recognition Rights)

- ✓ Y2003-Y2005 3 times Scottish University Champion
- ✓ Y2006 3on3 National Champion (JP)
- ✓ Y2006 NBA Heat Jam Champion (JP)
- ✓ Y2016-Y2017 Professional 3x3 Basketball player
- ✓ Y2016 3x3.EXE Premier League Champion (JP)
- ✓ Y2016 FIBA 3x3 World Tour Final runner-up
- ✓ Y2017 Started "3BL"
- ✓ Y2018 Organized FIBA 3x3 World tour Master in Hyderabad
- ✓ Y2022 Started 3BL in Thailand
- ✓ Y2023 FIBA 3x3 Challengers in India & Croatia
- ✓ Y2023 Started 3BL in Croatia
- ✓ Y2025 Started RBL in Japan